

WILLIAMS SELYEM



2007 Hirsch Vineyard Pinot Noir

WINEMAKER COMMENTS

Wild blackberries, cassis, cola and truffle aromas come bursting out of your glass. The concentrated flavors of wild berries, spice, sassafras and coffee expand throughout the palate. Round, brooding tannins are carried through nicely with a bit of acidity in the finish that complements the rich texture. This wine should age for several years to come.

— Winemaker Bob Cabral

THE VINEYARD

The Hirsch Vineyard is located above Fort Ross on a rugged, mountainous ridge parallel to the Pacific shore at an altitude of roughly 1,500 feet above sea level. David Hirsch farms 72 acres of his 1,100 acre ridgetop ranch, planted mostly in Pinot noir. Though located within 3.5 miles of the ocean, the vineyard is well above the marine fogline, receiving radiant sunlight throughout the day during the growing season. In close proximity to the San Andreas Fault line, the vineyard consists of a patchwork of blocks with geologically diverse soils and varying exposures and a variety of clones. Hirsch Blocks 4B, 5E and 6F that make up the Williams Selyem Hirsch Pinot Noir are planted in Mt. Eden, Pommard and Swan clones, respectively.

HARVEST 2007

The 2007 vintage has produced wines of extremely high quality, wines that are each brilliant expressions of their sites. The growing season was distinguished by its evenness with a cool finish. The summer months were characterized by warm, sunny, near-perfect weather with very few heat spikes during the fruit ripening stage of the vine growth cycle. This resulted in very uniform ripening and optimal development of intense varietal flavors, aromas and expression. The wines of 2007 convey their unique characters in a manner more vivid, precise and evocative than we have come to anticipate. In a decade of exceptional vintages, this one really stands above all others.

TECHNICAL NOTES

Barrel Description: 65% new oak, 35% 1-year-old

Barrel Aged: 17 months

pH: 3.33

TA: 0.69g/100mL

Alc: 14.3%

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\$72

